



News Release

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Peter's® chocolate ambassador Elaine González to retire in June

LITITZ, PA – Elaine González, Master Chocolatier Emerita and ambassador for Cargill's Peter's® chocolate brand, will retire after making her final appearance at the RCI Annual National Convention and Industry Exposition in June 2010. González will be demonstrating chocolate handling and sculpting at the Cargill Cocoa & Chocolate booth during the convention and will be the keynote speaker at the formal dinner following the event.

“Elaine has been the creative and artistic face of Peter's® chocolate for 27 years,” said Don Pearson, president, Cargill Cocoa & Chocolate. “She has dedicated her professional life to the artistry of chocolate...and the chocolate industry at large...Peter's is forever indebted to Elaine for her grace, professionalism, and passion.”

Throughout her career, González has been a famed teacher at institutions such as The Culinary Institute of America, The Malley School of Merchandising for Retail Confectioners and The Wilton School of Confectionery Art. For almost 20 years, Elaine also led tours of Mexico, exploring cacao plantations in Tabasco, observing chocolate traditions in Oaxaca, and studying ancient chocolate rituals in Mayan and Zapotec villages.

Over the years, she has received numerous awards, including the prestigious Henry J. Bornhofft Memorial Award for outstanding instructional contributions to the confectionery industry, as well as receiving the candy industry's highest honor: induction into the Candy Hall of Fame.

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